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Life Cycle Assessment as a Decision Support Tool within TOTAL

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TOTAL



LCA must have one or several outcomes

STRATEGY

- S1. Develop purchasing strategies
- S2. Determine R&D products priorities
- S3. Assess investments and major production site projects
- S4. Add an environmental dimension to macro-economic approaches
- S5. Assess the performance of families of products
- S6. Evaluate new technologies, new production lines and acquisitions
- S7. Implement a policy

COMMUNICATION

- C1. Prevent inept communication
- C2. Explain Total's actions
- C3. Lend credibility to environmental actions
- C4. Test scenarios
- C5. Increase corporate visibility
- C6. Promote responsible behaviour

R&D

- R1. Evaluate a technology
- R2. Eco-design of products and applications
- R3. Evaluate a portfolio of new technologies
- R4. Determine eco-efficiency
- R5. Aid in product homologation and certification
- R6. Identify lines of research focused on attaining sustainable growth
- R7. Evaluate investments in material and equipment
- R8. Participate in publically funded research projects

LOBBYING

- L1. Anticipate national or international regulations
- L2. Challenge an inappropriate regulation
- L3. Aid lawyers in the Commercial Court
- L4. Participate in standardization processes
- L5. Participate in professional associations and federations
- L6. Support upstream technical lobbying

MARKETING & COMMERCIAL

- M1. Contribute to environmental product communication
- M2. Determine a product's environmental performance
- M3. Satisfy clients' environmental expectations
- M4. Develop product labels and environmental declarations
- M5. Respond to attacks

LCA

- M6. Communicate "first"
- M7. Contribute to the preparation of commercial documents

An example of LCA: Shale Gas developments

Overarching question

With regards to the current (and numerous) energy sources, does shale gas represent a significant environmental risk and therefore should it be exploited and used in Europe? »





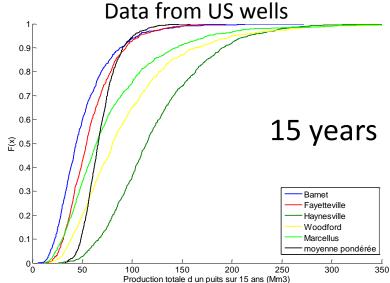
Shale Gas LCA: Objectives of the project

- 1) Assess the literature to find the sources of potential impacts
 - What is the average production of a well?
 - How much GHG emissions should be expected?
 - How much fugitive emissions should be expected after sealing of the well?
- Evaluate the environmental profile, the carbon footprint and the water footprint of a shale gas exploitation (from well to powerplant gate)
- 3) Compare shale gas with coal, conventional natural gas and LNG for electricity production.



Shale Gas LCA: literature review

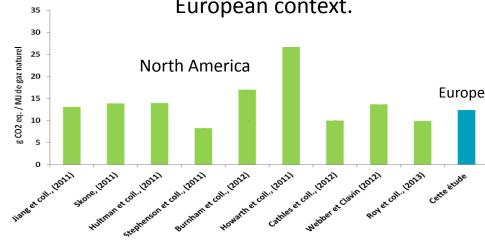
1) What is the average production of a well?



Significantly variable:
 25 to 250 Mm³/well lifetime

2) How much GHG emissions should be expected?

North American data adapted to the European context.

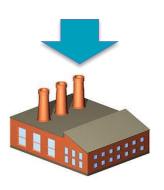


No significant differences between GHG emissions level.

Shale gas LCA: Comparison of energy sources

Attributional LCA



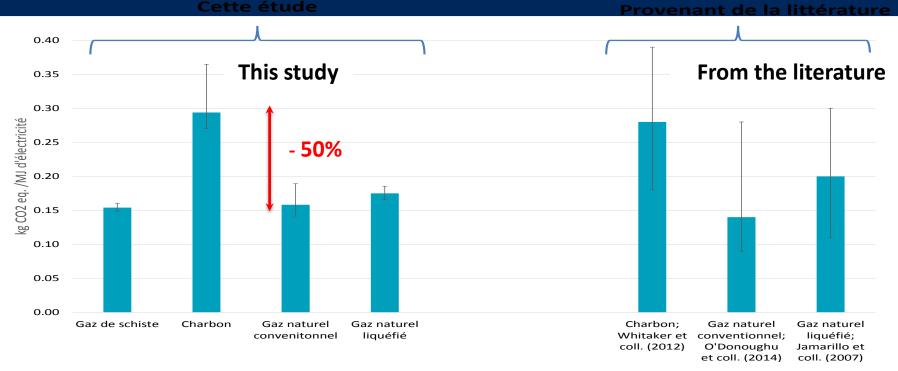


- Simple comparison of energy sources.
- Cannot be used to assess a large scale shift in the energy supply, hence answering the overarching question



- Used to assess the consequences of a large scale shift in the energy supplies
- Dependant on the established consequential scenario

Shale gas LCA: Attributional results: GHG emissions of electricity production



- Shown shale gas in « this study » include an 1.1% fugitive emissions
- Coal from « This study » includes methane atmospheric emissions in the order of 0.2 to 13.6 kg CH4/ton coal, depending on the geographical context.

Shale Gas LCA: Consequential LCA comparison scenarios

Russian coal substitution:

- Russian coal is substituted for European shale gas;
- Russia diminishes coal production accordingly.

European coal substitution:

- European coal is substituted for European shale gas;
- Europe diminishes coal production accordingly.

Russian conventional natural gas substitution:

- Russian conventional natural gas is substituted for European shale gas;
- Russia sells natural gas production to China;
- China substitutes Chinese coal;
- Chinese coal production decreases accordingly.



Shale Gas LCA: Consequential LCA comparison scenarios (continued)

• European conventional natural gas substitution:

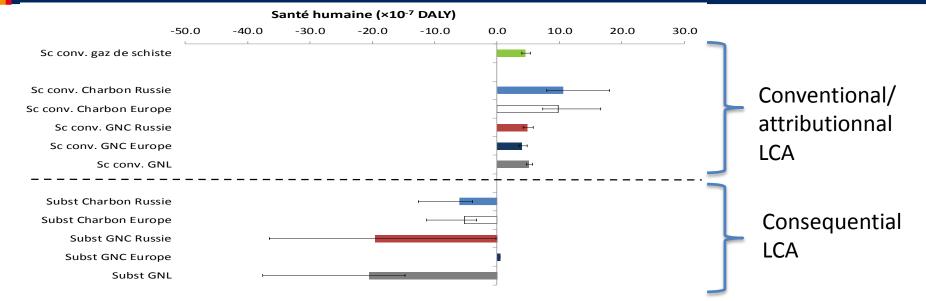
- European conventional natural gas is substituted for European shale gas;
- Europe diminishes conventional natural gas production.

LNG substitution:

- Qatar LNG imports are substituted for European shale gas;
- Qatar sells LNG to China;
- China substitute Chinese coal;
- Chinese coal production decreases accordingly.



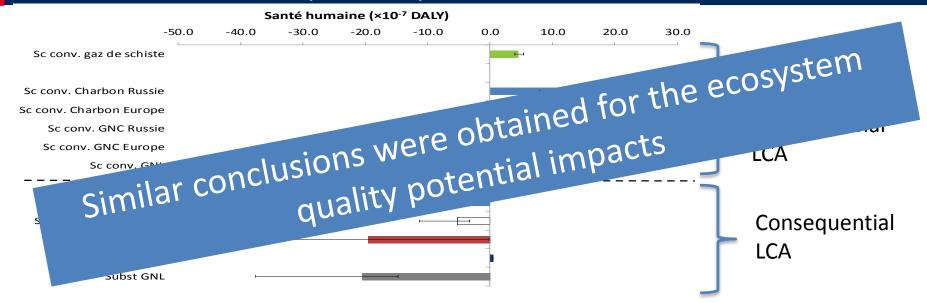
Comparison of shale gas with other energy sources (electricity production): IMPACT World+ human health potential impacts



If attributional LCA: Russian and European coal shows more potential impacts then European shale gas, Russian natural gas and Qatar LNG

If consequential LCA: Substitution of Russian and European coal, Russian natural gas and Qatar LNG for European shale gas was shown beneficial (according to the tested scenarios).

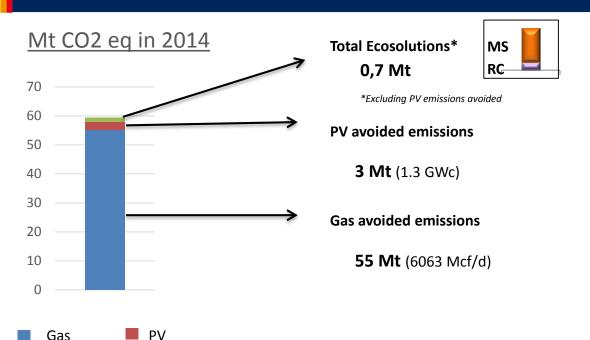
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Other case study: CO2 avoided emissions



For Total ecosolution CO2 avoided is estimated when compared with the standard products and services

For Gas and PV, CO2 avoided depends on each country energy mix consumption (minus « low cost / must run » part of the mix) (sources BP Statistical Review).

Calculated on whole life cycle. Based on UNFCC CDM methodology.

Sources: LTP 2014 - equity productions; on whole life cycle

Other

[•]Total Ecosolution CO2 benefit is described in the labelisation files verified by external auditor

[•]PV and Gas indicators have been calculated with Deloitte and are auditable.